

The 2009 Digital Television Transition Explained

ESSENTIAL INFORMATION FOR EVERY BUSINESS WITH A TELEVISION

ON FEBRUARY 17, 2009, OVER-THE-AIR TELEVISION STATIONS WILL BE REQUIRED BY LAW TO START BROADCASTING IN A DIGITAL-ONLY FORMAT.

CHARTER BUSINESS™ TAKES THE HASSLE OUT OF THE 2009 DIGITAL TELEVISION TRANSITION.

If your TVs are not connected to a video service such as Charter Cable TV® or equipped with a digital tuner, they will go blank. But there's no need to worry. If you are a Charter Cable TV customer, you are already prepared for this transition. And TVs connected to your Charter Cable TV service will be unaffected.

CHANNELS AFFECTED BY THE 2009 DIGITAL TELEVISION TRANSITION:

- ABC®
- NBC®
- The CW™
- Fox®
- CBS®
- PBS®

As a Charter Cable TV customer, you can focus on growing your business while we ensure your customer entertainment needs are met.

For questions or video service upgrades call **800.314.7195**
or visit Charter-Business.com



INTERNET VIDEO TELEPHONE

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FREQUENTLY ASKED QUESTIONS ABOUT THE 2009 DIGITAL TELEVISION TRANSITION:

What is the Digital Television Transition?

By law, American television stations will end all analog broadcasts on **February 17, 2009**, and begin broadcasting exclusively in a digital format.

Why is the U.S. switching to digital?

It will improve the picture and sound quality of broadcasts. It will also make room on the broadcast spectrum for public safety communications and new commercial applications.

What should I do to prepare?

Make sure all the TVs in your establishment are connected to Charter Cable TV®.

Will my analog TVs go blank?

If they are not connected to Charter Cable TV service, some other video service, or a digital tuner, they will go blank.

How do I know if my TV set is able to receive digital signals by itself?

Consult your TV manual or check with your TV manufacturer to find out if your TV has a digital tuner. If it does, it can receive the digital over-the-air broadcasts.

- TVs made before 1998 most likely don't have a digital tuner
- Big-screen projection TVs made between 1998 and 2004 may have a digital tuner
- TVs bought after 2004 are more likely to have a digital tuner

Do these new digital over-the-air signals deliver TV in high-definition (HDTV)?

Many of them do. Some popular TV stations already broadcast HDTV signals using their digital broadcasting capabilities. But you need a TV set or monitor that is built specifically to render HDTV pictures, such as a plasma or LCD TV.

If I do have an HDTV set, how do I get real high-definition television?

Ask Charter Business™ to connect you to Charter Digital Cable® with Charter HD® and get a wide selection of broadcast and cable high-definition channels.

For more Digital Television Transition information go to dtvtransition.org

Call us today to connect or upgrade.

800.314.7195 Charter-Business.com



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