

**THE ONLY THING THAT LOOKS BETTER THAN
THE PICTURE IS YOUR BUSINESS.**

■ SIMPLE

Charter Business® makes it easy to put HDTV into your place of business. One low price gets you the tuner and the programming.

■ FLEXIBLE

Charter Business offers a variety of HD channels, including programming from networks like ABC, NBC, CBS, and Fox, as well as from ESPN HD, Discovery HD Theater, HDNet, HDNet Movies, ESPN 2, TNT HD, and the Fox Sports network (where available).

■ RELIABLE

Charter Business HD™ comes with the same reliable customer service as Charter Business Cable TV™. That means 24/7 customer support and local service technicians.

WHAT IT IS

Charter Business HD combines high-resolution video and theater-like sound to create a high-quality viewing experience for you and, more importantly, your customers.

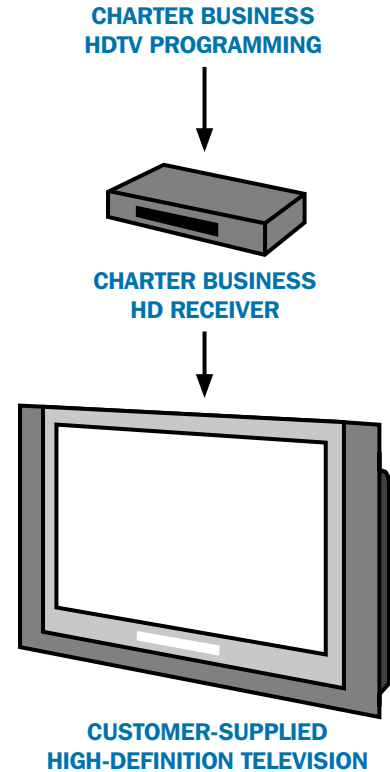
With a picture up to six times sharper than regular TV, 5.1 surround sound, and a 16:9 theatrical aspect, TV doesn't get any more true to life than this. Whether it's sporting events, nature programs, a prime-time sitcom, or afternoon talk shows, it's better with Charter Business HD.

HOW IT WORKS

Did you know that having an HD television doesn't mean you get a high-definition picture? Many establishments invest a lot of money in HDTVs only to connect them with regular programming. Because this programming is formatted for regular TVs, your HD television can't make it look much better. To get the most out of your HD investment, you need to connect your HD televisions to the right programming and equipment. And that's what Charter Business HD provides.

HOW IT WORKS CONTINUED

1. Programming provided in HD format (supplied by Charter Business®)
 - The big broadcast networks (ABC, NBC, CBS, Fox) offer many of their prime-time shows and sports telecasts in high-definition.
 - Charter Business carries the HD signal for several of these broadcasters.
 - Charter Business offers a tier of programming in the HD format that includes ESPN HD, Discovery HD Theater, HD Net, and HD Net Movies (where available).
2. High-definition receiver (supplied by Charter Business)
 - Most of today's HD television sets require a set-top box (or Customer supplies a Cable Card-enabled set) to watch high-definition programs over cable. The HD receiver also includes access to our Interactive Programming Guide.
3. High-definition television set (supplied by customer)
 - After years of hype, HDTV has finally reached the tipping point, where customers are beginning to purchase sets in large numbers. Prices for HDTV sets have fallen to less than \$1,000.



WHAT YOU GET

| FEATURE | BENEFIT |
|---|--|
| Higher resolution produces lifelike picture | HDTV's incredible clarity differentiates your establishment and will help attract new customers. HDTV will make a powerful impact on your business. |
| A wider, theater-like picture | HDTV's wide-screen format will give your patrons a sweeping sideline-to-sideline view—imagine seeing more of a football field—and will entice them to come back again and again on game days. |
| Cutting-edge high-definition technology | High-definition television is one of the most exciting advances in technology in years, but you've got more important things to worry about than aspect ratios and pixels. Charter Business stays on top of the technical advances, so you don't have to. |
| Easy to install | One low price gets you the required HD tuner and a great lineup of programming in HD. And HD service is reliable and easily installed by a technician. Plus, we offer multiple outputs from our converters, including HDMI, 1394, and component audio/video. |
| Local broadcast channels in high-definition | Enjoy the local broadcast sports and programming that's available in your area in HD without buying a special off-air antenna. |

To get an amazing picture and great high-definition programming for your business, talk to a Charter Business sales representative today.

800.314.7195

Charter-Business.com/HD

